

SPONSORSHIP PROSPECTUS

An empowering Renewable Energy initiative.



Energy X
CONFERENCE + EXHIBITION

Kimberley. Northern Cape. South Africa

29 - 30 March 2022



REEF(SA)

RENEWABLE ENERGY EFFICIENCY FORUM
SOUTH AFRICA



northern cape
SOUTH AFRICA

ABOUT US



The Renewable Energy Entrepreneurs Forum South Africa REEF(SA) is an empowering national network that inspires, supports, and develops the progression of emerging clean energy entrepreneurs in South Africa.



REEF(SA) envisions a smooth transition to clean, affordable renewable energy for everyone to use wisely and efficiently.



We also empower persons active in the renewable energy space and the broader green economy through business, employment and/or study to remove barriers to their establishment and growth.

SAVE THE DATE



We are proud to announce the launch of our renewable energy-specific inaugural Energy X Conference & Exhibition 2023. The event will be taking place at the Mittah Seperepere Convention Centre (MSCC) in Kimberley, Northern Cape, South – Africa on the 29 – 30 March 2023.

THEME

Unlocking the power of renewable energy to accelerate job creation, advance skills development and stimulate local economies.



ABOUT THE EVENT



The Energy X Conference & Exhibition will be a two-day event comprising of plenary sessions and parallel breakaway sessions that consists of a mixed panel discussion, oral presentations, and workshops. It will also include an Exhibition component. There will be a selection of invited keynote speakers, experts from business, government and academia as well as speakers who have submitted renewable energy and/or green economy-specific abstracts/papers.

Energy X Conference & Exhibition will focus on all aspects of solar and wind energy and how renewable energy with other technologies (i.e., storage) relates to different sectors (i.e., transportation, industry, buildings, HVAC) as well as communities.

It is with these exciting and future-forward prospects that we invite you to participate in the inaugural Energy X Conference & Exhibition. There are several ways to participate – come on board as a sponsor and/or exhibitor at the event or attend as a speaker and/or delegate.

Keep an eye out for further information on the program and speakers.












The Northern Cape province has been called South Africa's green energy hub because of its numerous solar installations, CSP and photovoltaic (PV) plants. The province has some of the world's highest levels of solar radiation – and plenty of space to spare. With multi-billion Rands development led by the South African government, the plants now operate through agreements between private firms, development finance institutions and South Africa's electricity utility, Eskom.

The worldwide success of renewable energy technologies and solar energy particularly in South Africa is remarkable, and it is what we are working for. In many cases, solar technologies are already the most economical way to produce electricity, but there is still a way to rapidly achieve the goal of 100% renewable energy in all end-use sectors. Efficiencies must be increased, the costs of systems and services should be reduced further, and large energy storage systems must be developed.

DELEGATE PROFILE



The target audience for the 2023 edition of the Energy X Conference & Exhibition are all stakeholders in the renewable energy/green economy sector in South Africa

-  Independent Power Producers (IPP's).
-  Investors, developers, corporates, researchers, academics & students in the field of renewable energy.
-  National Government Ministries & Departments.
-  Provincial Governments and Local Municipalities (SALGA).
-  State Enterprise Organisations (SEO's).
-  Decision Makers and Influencers in the renewable energy sector.
-  National Minister of Energy and the Premier of the Northern Cape are special guests.



TARGET AUDIENCE



Energy X
CONFERENCE + EXHIBITION

REGIONAL

SUB-SAHARAN

**MIDDLE EAST
AFRICA**

INTERNATIONAL



REASON TO ATTEND



EXPOSE COMPANY



ENHANCE YOUR POSITION
IN MARKET



EXCHANGE IDEAS



ESTABLISH
NEW PARTNERSHIPS



LAUNCH NEW INDUSTRY-RELATED
PRODUCTS AND SERVICES

SPONSORSHIP OPPORTUNITIES



	GIGAWATT R 1 000 000	MEGAWATT R 500 000	KILOWATT R 300 000	MILLIWATT R 200 000	NANOWATT R 140 000
Prime branding on all conference marketing and promotional material including the website.	✓	✓	✓	✓	✓
Acknowledgement as the respective Sponsor by the	Chairperson & in Press Release	Chairperson & in Press Release	Chairperson & in Press Release	Chairperson	Chairperson
Complimentary Registrations to the conference	x 20 (R 52 000.00)	x 8 (R 20 800.00)	x 5 (R 13 500.00)	x 4 (R 10 400.00)	x 2 (R 5 200.00)
Access to all presentations and papers after the event.	✓	✓	✓	✓	✓
Company brochure inserted in the conference delegate bags.	✓	✓	✓	✓	✓
2 x 5m exhibition space valued at	R 120 000.00	R 90 000.00	R 60 000.00	R 30 000.00	✗
Presentation slot at the Conference.	✓	✓	✗	✗	✗
Address by company representative at the opening sessions.	✓	✗	✗	✗	✗
Conference Partner status.	✓	✗	✗	✗	✗

SPONSORSHIP OPPORTUNITIES



GALA DINNER SPONSORS R500 000

This dinner aims to foster networking and table discussions in a relaxed atmosphere. The evening will include a 3-course dinner and entertainment.

- Same benefits and status as the Milliwatt Sponsor plus.
- Co-hosting naming rights of the Gala Dinner.
- Sharing Keynote address floor space with VIP government representative (minister/premier) at the Gala Dinner. 10-minute timeframe.
- Branding opportunity at the Gala Dinner.
- Acknowledgement as the Gala Dinner Sponsor.
- Access to Gala Dinner for 10 guests.
- Input into the programme for Gala Dinner.

COCKTAIL FUNCTION SPONSORS R250 000

As the Welcome
The event will be the first gathering of conference delegates and speakers.

- Branding opportunity at the Gala Dinner.
- Opportunity to address the guests. 10-minute time frame
- Acknowledgement as the Cocktail Function Sponsor.
- Naming Rights to the Cocktail Function.

EXHIBITION



Energy X Conference & Exhibition will have an exhibition component that runs concurrently with the conference. This is an ideal opportunity for companies to showcase their latest technology, brands, products and services to the South African renewable energy space as well as the broader green economy.

To continue with the theme of conferencing, exhibitors are encouraged to consider incorporating sustainable elements into their exhibition stands. The Cocktail Function, Tea/Coffee breaks and lunches will be served in the exhibition hall, thereby ensuring a consistent flow of delegates into the exhibition area.

Exhibitors will be exposed to a captive audience from the South African renewable energy space and the broader green economy for the duration of the event.

FULL SHELL SCHEME STAND **VALUE : R 18 000 (VAT INCLUDED)**

- A 3m wide x 2m deep Shell scheme booth
- Two Exhibitors status attendees per registration
- Company name on fascia board
- One Plug PowerPoint
- Two Spotlights
- Table & two chairs

BOOKING INSTRUCTIONS



There are only a limited number of exhibitions stands available. All bookings will be on a first come, first-serve basis. To avoid disappointment, we urge you to book now.

For further enquiries contact our Energy X Conference and Exhibition Secretariat at: **084 422 3876** or email us at **info@energyxcon.co.za**

A confirmation letter confirming your allocated booth and tax invoice will be sent upon receipt of your request. A comprehensive Exhibition Manual will be forwarded to all exhibitors before the event.

BANKING DETAILS:

Account Holder: Clarissa Carsten Specialized Services (PTY) LTD Trading as Energy X

Account Type: Cheque Account

Account Number: 63015065584

Branch Name: FNB

Branch Code: 231002